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Above: Persianissimo exhibit posters for Tirgan festival 2011 (Canada), exhibition at Free University of Bozen Bolzano (Italy), exhibition at Eastern Mediterranean University (Cyprus), and the Fort Collins Museum of Contemporary Art. Courtesy of Persianissimo

02 June 2011

### PERSIANISSIMO POSTER EXHIBITION AT TIRGAN FESTIVAL 2011

**Toronto (Canada)** - The Persianissimo Iranian Contemporary Poster Exhibition, will be on display at [Tirgan Iranian Festival 2011](#) 21-24 July in Toronto, Canada. The exhibition curated by [Majid Abbasi](#), a member of the [Iranian Graphic Designers Society](#), includes 34 Iranian designers + 10 honorary Iranian artists. Many of the selected designers are top international award winners - two of whom have received Icograda lifetime achievement awards and three of whom have won Icograda excellence awards during last decade.

Persianissimo was first displayed at the Fort Collins Museum of Contemporary Art - 28 posters by 28 Iranian designers - as part of the 16 Colorado International Invitational Poster Exhibition in 2009 - hosted by Colorado State University. The exhibition is now part of the permanent collection there.

Tirgan 2011 will be the largest Iranian festival outside Iran. The festival is rooted in ancient tradition dating back several millennia and include live performances, galleries, workshops, food, and a traditional bazaar.

Persianissimo uses the -issimo suffix from the Italian, and often borrowed in other languages, to signify the essential or highest form of the concept it describes.

For more information about Persianissimo, please consult [persianissimo.ir](http://persianissimo.ir).

For more information about Tirgan, please consult [tirgan.ca](http://tirgan.ca)

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