



FOR IMMEDIATE RELEASE
MEDIA ADVISORY
May 10, 2013

TIRGAN FESTIVAL HOLDS BIKE RIDE FUNDRAISING EVENT

Tirgan 2013 will be holding a bike ride fundraising event in support of the highly anticipated summer festival.

Festival Dates: Thursday July 18, 2013 to Sunday July 21, 2013
Location: Various venues in Harbourfront Centre, Toronto

Toronto, May 10, 2013 – On June 22, 2013, Tirgan Festival will be holding its fundraising bike ride event to promote fun and excitement, and raise money all at the same time.

“As with previous years, we expect a large crowd, a ton of fun, and good memories to be made during our upcoming bike ride fundraiser, and hope to beat last year’s numbers. In 2011 over 150 supporters of Tirgan attended the festival’s bike ride.” Tirgan’s Medial Relations Manager, Mohsen Dezyanian, noted. More information about Tirgan’s bike ride event can be found on Tirgan’s Facebook page: <https://www.facebook.com/TirganFestival>.

About Tirgan:

Tirgan is the world’s largest festival celebrating Iranian art and culture and will be returning to the Harbourfront Centre of Toronto, Canada from July 18 – 21, 2013. In 2011, Tirgan attracted over 120,000 visitors and more than 150,000 individuals are expected to visit Tirgan this year. Tirgan will offer a selection of over 70 features showcasing renowned performers in an array of artistic disciplines including: music, dance, theatre, cinema, literature and the visual arts in addition to workshops, organized activities, galleries, delicious food, and a traditional bazaar, all of which will capture the heart and imagination of both young and old alike. To find out more about Tirgan, please visit www.tirgan.ca

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