



FOR IMMEDIATE RELEASE
MEDIA ADVISORY
December 23, 2012

TIRGAN 2013 CELEBERATES YALDA NIGHT

In anticipation of its summer celebration, Tirgan commemorates a traditional winter festivity, the winter solstice (Yalda).

Festival Dates: Thursday July 18, 2013 to Sunday July 21, 2013

Location: Various venues in Harbourfront Centre, Toronto

Toronto, December 23, 2012 – In recognition of the beautiful ancient Iranian festivity of Shab-e-Yalda (winter solstice), Tirgan celebrated this occasion on Saturday, December 22, 2012 in presence of close to 500 guests at the Hilton Garden Inn, in Vaughan, Ontario. With music performances by Maziar Heydari, Arjang Seifzadeh, Babak Taghikhani, and Solmaz Peymaei, and dance performances by Azar Masoumi and Beeta Jafari, Tirgan once again amazed the audience with world class Iranian art and culture. Tirgan's Yalda Celebration, which included a delicious Iranian dinner and Yalda delicacies such as dried nuts and pomegranate, proved to be yet another memorable event organized by Tirgan festival.

"Everyone enjoyed themselves, and it was a representative get-together that fit perfectly with the spirit of holiday celebrations", commented Behrouz Amouzgar, festival's Public Relations Director.

About Tirgan:

Tirgan is the world's largest festival celebrating Iranian art and culture, and will be returning to the Harbourfront Centre of Toronto, Canada from July 18 – 21, 2013. In 2011, Tirgan attracted over 120,000 visitors and more than 150,000 individuals are expected to visit Tirgan this year. Tirgan will offer a selection of over 70 features, showcasing renowned performers in an array of artistic disciplines including music, dance, theatre, cinema, literature, and the visual arts, in addition to workshops, organized activities, galleries, delicious food, and a traditional bazaar, all of which will capture the heart and imagination of both young and old alike. To find out more about Tirgan please visit www.tirgan.ca

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