



FOR IMMEDIATE RELEASE

MEDIA ADVISORY

July 12, 2013

TIRGAN FESTIVAL LAUNCHES TIRGAN LIVE!

In anticipation of Tirgan this summer, enthusiasts can now stay connected remotely to the festival via Tirgan Live!

Festival Dates: Thursday July 18, 2013 to Sunday July 21, 2013

Location: Various venues in Harbourfront Centre, Toronto and Online

Toronto, July 12, 2013– To accommodate the interest of the many avid fans of Tirgan who anxiously anticipate the commencement of the largest festival celebrating Iranian art and culture, Tirgan has now launched 'Tirgan Live', which provides live information and coverage regarding the festival. The page (found here: <http://tirgan.ca/live>), also includes snapshots of the festival schedule, tweets, video clips as well as links to all the festivals events.

About Tirgan:

Tirgan is the world's largest festival celebrating Iranian art and culture, and will be returning to the Harbourfront Centre of Toronto, Canada from July 18 – 21, 2013. In 2011, Tirgan attracted over 120,000 visitors and more than 150,000 individuals are expected to visit Tirgan this year. Tirgan will offer a selection of over 70 features, showcasing renowned performers in an array of artistic disciplines including music, dance, theatre, cinema, literature, and the visual arts, in addition to workshops, organized activities, galleries, delicious food, and a traditional bazaar, all of which will capture the heart and imagination of both young and old alike. To find out more about Tirgan please visit www.tirgan.ca

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